



## Travis County Commissioners Court Agenda Request

**Meeting Date:** July 22<sup>nd</sup> 2014

**Prepared By/Phone Number:** Madison A. Gessner (4-9333)

**Elected/Appointed Official/Dept. Head:** Commissioner Gerald Daugherty

**Commissioners Court Sponsor:** Commissioner Gerald Daugherty

**AGENDA LANGUAGE:** Consider and take appropriate action to appoint Carla Jenkins to the Sustainable Food Policy Board to fill the unexpired terms of Michelle Murphy-Smith, effective immediately through February 28, 2015.

**BACKGROUND/SUMMARY OF REQUEST:** Ms. Jenkins will be replacing and filling the unexpired term of Michelle Murphy-Smith as Commissioner Daugherty's appointee to the Sustainable Food Policy Board. See attached short bio.

**STAFF RECOMMENDATIONS:** Approval

**ISSUES AND OPPORTUNITIES:** N/A

**FISCAL IMPACT AND SOURCE OF FUNDING:** N/A

**ATTACHMENTS/EXHIBITS:** Attached short biography

**REQUIRED AUTHORIZATIONS:** N/A

Carla Jenkins

When my children were young I lived on the family ranch (5th generation) in Brady where we raised cattle, sheep and goats. I moved to Houston in 1978 and spent 30 years selling advertising and managing sales departments for newspaper, radio and TV stations both here and in Houston, San Antonio and Laredo. After that, I spent 3 years traveling the US, Canada and Central America in our RV chasing birds and wildlife, exploring with my husband, Walter. I served as a City Council person for the City of Sunset Valley from 2007-2008. In 2009, I decided to open a farmers market in Cedar Park, with the help of the City of Cedar Park. It is now one of the largest and most successful farmers' markets in our state with an average of 85 vendors on a weekly basis generating more than \$90,000 in revenue each Saturday for the local food community of vendors. I was invited by the developer of the Mueller development to start a farmers market for their community which opened in September of 2012. The Mueller Farmers' Market which operates on Sundays averages 50 vendors each week and generates more than \$32,500 weekly. I actively lobby the legislature for the Farm and Ranch Freedom Alliance when in session. With the help of the Sustainable Food Policy board, I served as a stakeholder on the task force that recently created the City of Austin and Travis County's farmers' market health permit.