



## Travis County Health Facilities Development Corporation Agenda Request

**Meeting Date:** 10/8/2013

**Prepared By/Phone Number:** Andrea Shields 854-9116

**Elected/Appointed Official/Dept. Head:** Debbie Maynor

**Agenda Item Sponsor:** Samuel T. Biscoe

**AGENDA LANGUAGE:** Consider and take appropriate action on annual Brown Santa 5K, Kid's K and Decker Challenge, Sunday December 8, 2013.

**BACKGROUND/SUMMARY OF REQUEST AND ATTACHMENTS:** The Wellness Committee and the Brown Santa 5K Race Committee request the same approvals granted by the Commissioners Court and the County Corporations that have been approved for the last eight years. Details are described in the attached memorandum.

**STAFF RECOMMENDATIONS:** Staff recommends approval of the eight motions listed in the attached memorandum.

**ISSUES AND OPPORTUNITIES:** Details are described in the attached memorandum.

**FISCAL IMPACT AND SOURCE OF FUNDING:** Funding from the Travis County Health Facilities Development Corporation has been earmarked to support the activities of the Wellness Committee. The Wellness Committee requests \$2,008.00 in Corporation funds to pay the hard costs associated with the Wellness Fair. This amount is made up of the following:

- \$900.00 for rental of the Banquet Hall
- \$500.00 for ground rental
- \$200.00 for Banquet Hall clean-up
- \$408.00 for incidental costs associated with the Wellness Fair

The Race Committee requests that a \$1,000 contingency earmark be approved against the Wellness Budget (Corporation funds) in case sponsor

**AGENDA REQUEST DEADLINE:** All agenda requests and supporting materials must be submitted as a pdf to the County Judge's office, [agenda@co.travis.tx.us](mailto:agenda@co.travis.tx.us) by Tuesdays at 5:00 p.m. for the next week's meeting.

donations fall short of the amount needed to provide tee shirts and awards for participants in the Dec. 8th events.

As of October 1, 2013 there was \$30,000.00 of Travis County Health Facilities Development Corporation funding earmarked to support the activities of the Wellness Committee.

**REQUIRED AUTHORIZATIONS:** Andrea Shields, Manager/854-9116;  
Leslie Browder, County Executive, Planning and Budget/854-9106

cc: Roger El Khoury

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# WELLNESS



# COMMITTEE

**TO:** Members of the Commissioners Court  
Directors of the Travis County Health Facilities Development Corporation

**FROM:** Donna Stirman  
Chair, Race Committee

**SUBJECT:** **Travis County Wellness Fair**  
**Brown Santa Benefit 5K Run/Walk & Kids K, Decker Challenge**  
**Half Marathon**

## **Proposed Motions:**

1. Approve a Wellness Fair to be held at the Travis County Exposition Center Banquet Hall on Sunday, December 8, 2013 at discounted rental rates
2. Approve payment of up to \$3,008.00 from the Wellness Budget in the Travis County Health Facilities Development Corporation to include payment to the Exposition Center to cover costs associated with the Wellness Fair on December 8, 2013, and related purposes
3. Authorize the Wellness Committee to solicit vendors and sponsors to participate in the Wellness Fair
4. Approve printing up to 5,000 registration forms, flyers, sponsor packets, and other information to promote participation in the Wellness Fair and Brown Santa 5K & Kids K
5. Approve hanging banners in front of County buildings announcing the Wellness Fair at the Expo Center
6. Approve airing public service announcement on TCTV-17
7. Approve sponsoring children from local elementary schools who are served by Communities In Schools
8. Encourage Travis County departments and employees to participate in the 5K Walk/Run either by entering the event or volunteering to assist in conducting the race activities

## **5K Footrace and Banners:**

The Travis County Wellness Committee seeks Commissioners Court authorization to host the 10th Annual Wellness Fair at the Travis County Exposition Center on Sunday, December 8, 2013. This event will again be held in conjunction with the Decker Challenge Half Marathon and the Brown Santa 5K Run/Walk & Kids K. This Wellness Fair is to encourage and foster physical activity, health and wellness in Travis County employees and their families, as well as residents of Travis County.

The Wellness Committee requests that banners be hung in front of the Granger Building, Travis County Tax Office and Del Valle Correctional Complex starting on Monday, October 28th through Friday, December 6th, 2013. These banners will be provided by Brown Santa. If additional banners can be procured, the Committee will hang them in front of more buildings.

## **Background and History of this Event:**

For the past nine years, the Commissioners Court have authorized the Travis County Wellness Committee to host a Wellness Fair at the Travis County Exposition Center in conjunction with the Decker Challenge Half Marathon and the annual Brown Santa 5K Run/Walk & Kids K.

Travis County is partnering again with the Austin Runners Club Decker Challenge Half Marathon to host this event. Through this partnership, there is the expectation that participation in both events will be increased. The Wellness Committee hopes that participants in these races will browse the Wellness Fair exhibits. The Austin Runners Club is providing consultation and guidance in hosting the Brown Santa 5K Run/Walk & Kids K, and sharing costs for the event.

Most other costs associated with the Brown Santa 5K Run/Walk & Kids K will be paid through other sources, including the Brown Santa organization, the Decker Challenge organization, or through the help of sponsors.

Project Brown Santa is a community service of the Travis County Sheriff's Office and the many sponsors and volunteers who make it happen each year. The Brown Santa Program helps over 1,000 underprivileged families in rural Travis County and residents of a local retirement center. New toys and stuffed animals are donated and passed along to thousands of children in need. Brown Santa also accepts non-perishable food items that later become holiday meals for families during the Christmas Season. The BS5K was the single largest source of funds for the Brown Santa program last year.

## **Required Authorizations:**

County Attorney: John Hille  
County Corporations: Andrea Shields

cc: Roger El Khoury