

Item 27



Travis County Commissioners Court Agenda Request

Meeting Date: March 26, 2013

Prepared By/Phone Number: Melissa Velasquez, Judge's Office, x49555

Elected/Appointed Official/Dept. Head: Samuel T. Biscoe, County Judge

Commissioners Court Sponsor: Samuel T. Biscoe, County Judge

AGENDA LANGUAGE:

CONSIDER AND TAKE APPROPRIATE ACTION TO REAPPOINT ROB BOROWSKI TO THE SUSTAINABLE FOOD POLICY BOARD EFFECTIVE IMMEDIATELY THROUGH FEBRUARY 28, 2015. (JUDGE BISCOE)

BACKGROUND/SUMMARY OF REQUEST AND ATTACHMENTS:

Mr. Borowski was appointed to fill an unexpired term last summer. He is very interested in continuing his service on the Sustainable Food Policy Board. See attached resume.

STAFF RECOMMENDATIONS:

Recommend appointment to serve a full term expiring February 28, 2015.

ISSUES AND OPPORTUNITIES:

n/a

FISCAL IMPACT AND SOURCE OF FUNDING:

n/a

REQUIRED AUTHORIZATIONS:

n/a

BIO

I have been immersed in environmental issues for more than 20 years as sustainability director/director for EnviroMedia Social Marketing/Green Canary Sustainability; project director for Texas Impact/Texas Interfaith Power and Light; coordinator for the UT Environmental Science Institute; assistant director for University of Texas School of Architecture's Center for Sustainable Development; coordinator of the Clean Texas program at the Texas Commission on Environmental Quality; and as the first manager for environmental affairs at HEB. I have Master of Science degrees in community and regional planning and environmental management. Throughout my career I have implemented measurable, common sense sustainable solutions; community-based efforts; and effective stakeholder partnerships in many diverse situations.

KEY CAREER ACCOMPLISHMENTS

- Spearheaded sustainability, conservation, energy, and livable community planning, strategic initiatives and stakeholder engagement campaigns for clients, with for award-winning social marketing firm, EnviroMedia/Green Canary Sustainability.
- Launched and developed "Health and Strength and Daily Food", a state wide community food and livable and healthy community planning and policy initiative for underserved communities; recognized by the White House Office of Faith-based and Neighborhood programs and the Let's Move program. *Managed a \$250,000 Robert Wood Johnson Foundation Grant.*
- Initiated Campus Green Lights, (<http://www.esi.utexas.edu/k-12-a-the-community/es-educational-mini-sites/campus-greenlight>) University of Texas energy conservation and innovation project. *Managed team of 12 staff and interns, partnered with staff, and obtained and renewed State Energy Conservation Office grant exceeding \$100,000/year. Recognized by UT Facilities for energy conservation efforts, with inaugural UTake Charge award.*
- Created and coordinated the first Texas-wide university sustainability management consortium – Texas Regional Alliance for Campus Sustainability (TRACS); *with over 30 campus members.*
- Developed Clean Texas, the first voluntary pollution prevention, EMS, and sustainability program for cities, federal facilities, large and small businesses, universities and other organizations of its kind, to be co-coordinated and recognized by the state of Texas and the EPA. Led EMS outreach, training, and auditing efforts for federal facility initiatives and others. *Recruited, communicated with and assisted over 200 facilities and organizations.*
- Managed environmental and regulatory affairs, coordinated corporate environmental team, and implemented *first environmental strategic plan* for Texas' largest private employer, H-E-B Grocery. *Responsible for an annual regulatory and outreach budget of over \$1million/year. Assisted in launching several community environmental programs.*

Rob BorowskiAustin, Texas 78705

Successful sustainability, environmental, and livable and active community planning professional with more than 20 years of lasting program development implementation leading to positive change. Throughout my career I have enthusiastically implemented measurable, common sense sustainable solutions; community-based efforts; and effective stakeholder partnerships in many diverse situations.

EDUCATION

- Master of Science in Community and Regional Planning, The University of Texas at Austin
- Master of Science in Environmental Management, The University of Texas, San Antonio
- Bachelor of Science in Geology, Wayne State University

KEY SKILL AND COMPETENCIES

Program and Project Creation/Management	Grocery Retail Management Experience
Strategic Planning	Work in Underserved Communities
Sustainability Implementation	Team Facilitation and Motivation
Accomplished Facilitator	Non-Profit Management
Excellent Speaking and Presentation Skills	Graduate Sustainability and Planning Education
Healthy and Living Community Planning	Excellent Computer Skills
Efficient Budget Management	Strong Written Abilities for Many Audiences
Volunteer Engagement	Social Marketing and Behavior Change
Grant and Fundraising Success	Urban Gardening and Chicken Farming

KEY CAREER ACCOMPLISHMENTS

- Spearheaded sustainability, conservation, energy, and livable community planning, strategic initiatives and stakeholder engagement campaigns for clients, with for award-winning social marketing firm, EnviroMedia/Green Canary Sustainability. *Landed clients and projects with budgets from \$40,000 to over \$1 million.*
- Launched and developed “Health and Strength and Daily Food”, a state wide community food and livable and healthy community planning and policy initiative for underserved communities; recognized by the White House Office of Faith-based and Neighborhood programs and the Let’s Move program. *Landed and managed a \$250,000 Robert Wood Johnson Foundation Grant.*
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Rob Borowski

PROFESSIONAL EXPERIENCE**Director, Green Canary Sustainability Consulting/Sustainability Director, EnviroMedia Social Marketing, 2009-present (as a Green Canary Consultant).**

Managed activity to make sustainability a priority through strategy, planning, communication, outreach, education, measurement and technical solutions for clients (with total annual budget exceeding \$1million/year); and EnviroMedia/Green Canary internally. Focus on positive change through understanding behaviors and motivations.

- o Created campaigns and sustainable solutions for Manomet Center for Conservation Science/Shorebird Recovery Project, City of Houston Department of Health and Human Services/Community Transformation Initiative, Austin Energy, Galveston Bay Estuary Program, Texas Department of Agriculture, as well as a handful of corporate clients, Led EnviroMedia's effort to become a founding member of City of Austin's Green Business Leader Program.
- o Orchestrated and stakeholder engagement, research activities and volunteer outreach for clients, nationally.

Project Director, Health and Strength and Daily Food (www.texasfaithandfood.org), Texas Impact, 2009-2011.

Created and implemented a healthy and livable communities program to encourage faith communities to promote community gardening, active living, and local food initiatives and implement healthy community and obesity prevention activities.

- o Partnered with Ogallala Commons to implement Local Food Days in the Texas Llano Estacado and Southern Plains Region; worked with Texas Hunger Initiative to launch state-wide program; Co-Initiated Texas Food Policy Roundtable.
- o Directed state and community local and sustainable food, active living and obesity prevention policy initiatives.
- o Worked to promote energy conservation in faith communities through Texas Interfaith Power and Light.

Program Coordinator, University of Texas Environmental Science Institute, 2007-2009.

Named State Energy Conservation Office Fellow, implemented an integrated university wide energy conservation program while State Energy Conservation Fellow.

- o Designed and implemented numerous campus-wide energy conservation activities that resulted in large energy reductions. A dorm energy challenge resulted in the winning dorm reducing energy use by nearly 50%.
- o Managed the graduate integrated watershed portfolio program. Coordinated interdisciplinary environmental research teams.
- o Part of team that hosted bi-monthly outreach lecture series with internationally recognized speakers, for over 500 attendees for each event.
- o Conducted research on watersheds, Greenprints, open-space, and green infrastructure.

Assistant Director and Graduate Research Assistant, University of Texas Center for Sustainable Development, 2005-2007.

- o Directed outreach, communication, team activities, and interdisciplinary research initiatives.
- o Participated in raising over \$500,000 from various grants and state agencies.
- o Participated in a multi-year Galveston Bay Estuary Program Planning effort, "Charting the Course to 2020", including research initiative, participatory planning, GIS mapping and scenarios, and reporting.

Rob Borowski

PROFESSIONAL EXPERIENCE continued

Program Coordinator, Texas Commission on Environmental Quality. Clean Texas and Clean Industries, 1993-2005.

Coordinated voluntary pollution prevention and sustainability effort to encourage organizations of all types to reduce environmental impact, commit to community improvement activities, implement Environmental Management Systems (ISO 14001), and support stakeholder communication and outreach efforts.

- Engineered the first voluntary partnership between a state and the EPA to recognize and offer incentives for voluntary efforts to reduce pollution.
- Led pollution prevention/waste minimization, compliance assistance, and EMS and sustainability audits.
- Coordinated Clean Texas stakeholder team and events.

Manager of Environmental Affairs, H-E-B Grocery Company, 1989- 1993.

Promoted from Environmental Specialist to the first Manager of Environmental Affairs for Texas' largest privately help company.

- Implemented the first environmental planning effort and lead an executive level team. Responsible for pollution prevention, promoting organic produce markets, environmental innovations, regulatory efforts, community outreach, and natural resource conservation efforts.
- Coordinated permitting and compliance activities for air, hazardous waste (RCRA), storage tanks, storm water, water, wastewater, pesticide, solid waste and recycling. Implemented an alternative fuels program.

ACTIVITIES AND AWARD

- Austin/Travis County Sustainable Food Policy Board, appointed by Travis County/Austin City Council, 2012-present
- Texas Children in Nature Partnership, appointed by Texas Parks and Wildlife Executive Director, 2010-2011
- Founding member of Austin Green Business Leaders program, 2012
- Member of the U.S. Business Council for Sustainable Development, coordinating Future Leaders Program development, 2011-present
- Recognized by EPA for efforts to develop Performance Track (voluntary EMS effort) and to coordinate state-federal initiatives, 2001
- Previous ISO 14001 trained lead auditor, Texas EMS lead auditor, 40 hour Hazmat
- Member of the Boy Scout Capital Area Council Conservation Committee/Strategic Plan Lead, 2012-present
- Envision Central Texas, Working Group on Natural Infrastructure, 2010-2012
- Austin Children in Nature Collaborative, Board Member, 2010- 2012
- UTake Charge Award for Innovation and Leadership, University of Texas Facilities Management, 2009
- National Environmental Excellence Award for Partnership and Conservation, National Association of Environmental Professionals, 2001