



Travis County Commissioners Court Agenda Request

Meeting Date: March 19, 2013
Prepared By/Phone Number: Martin Zamzow, 854-9333
Elected/Appointed Official/Dept. Head: Precinct 3
Commissioners Court Sponsor: Commissioner Daugherty

AGENDA LANGUAGE:

RECEIVE PRESENTATION REGARDING PARKING MOBILITY PROGRAM.

BACKGROUND/SUMMARY OF REQUEST AND ATTACHMENTS:

Please see attached document.

STAFF RECOMMENDATIONS:

This presentation is to inform the Court about this program.

ISSUES AND OPPORTUNITIES:

Please see attached document.

FISCAL IMPACT AND SOURCE OF FUNDING:

None.

REQUIRED AUTHORIZATIONS:

AGENDA REQUEST DEADLINE: All agenda requests and supporting materials should be submitted as a pdf to the County Judge's office, agenda@co.travis.tx.us by **Tuesdays at 5:00 p.m.** for the next week's meeting.



Travis County's current volunteer program demonstrates the need for greater enforcement and a new approach to solve the problem of disabled parking abuse.

- 30 volunteers generate more than 1200 violation reports annually
- Violations reported grow each year
- Volunteers predominately cover the downtown and county courthouse areas
- Violations occur county wide
- Pose a significant threat to the health and safety of Travis County's citizens
- Weather exposure
- Traffic hazards
- Disability related health issues

The Texas Legislature recognized that the solution to solving the problem lies in enabling citizen volunteers to report violations when they see them (TTC 681.0101).


Parking Mobility provides the solution to address the problem:

- More efficient, discrete and safer reporting techniques
- Three point community educational campaign
 - Supporters of community based organizations
 - Newsletters and websites
 - Email blasts
 - Small and large group presentations
 - PSA's
 - Volunteers
 - State required four hour training
 - Monthly mini-trainings
 - Annual recertification training
 - Violators
 - Violation education page
 - 1st time offender diversion
- Technology
 - Efficient, secure, scalable, discrete
 - Report violations in 1/3 the time of current processes
 - Highest levels of currently available security protocols
 - Customized to meet the demands of the county
 - Familiar, discrete technology
 - Secure encrypted supporting evidence
 - Seamless integration with current systems
 - Matches current security protocols
 - Reduced administrative overhead
 - Less than 15 minutes per day to process previous day's violations
 - Monthly, quarterly, annual reports customizable and automatically delivered
- Training
 - Exceeds requirements of Texas law
 - 4 hour initial training
 - Monthly mini-training
 - Annual recertification training
 - Volunteer activity monitored by Parking Mobility staff to identify need for retraining.

Parking Mobility adheres to each aspect of Texas law as it relates to disabled parking abuse enforcement by citizen volunteers and responsibly responds to the intent of the Legislature in its attempt to provide counties with the tools necessary to address a global problem at the local level.



Mack Marsh Project Director
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 iPhone

 Android

 BlackBerry

Our 501(c)(3) Non-Profit Team



Project Director — Mack Marsh, Jr.

Previous Positions: Executive Director, Texas Association of Centers for Independent Living
Director, Louisiana Medicaid Infrastructure Grant
Marketing Director, ThinkFirst National Injury Prevention Foundation

Board of Directors

Michael Haynes • Executive Director

Manager, Brain & Spine Center, Seton Healthcare
Executive Director, Lone Star Paralysis Foundation

Eric Lantz • Secretary

Occupational Therapy, Seton Healthcare & TIRR Memorial Hermann
Director, Camp Extreme / Camp for All

Michael Stimets • Treasurer

Director of GIS, Parsons Corporation

Regina Blye

Executive Director, Texas State Independent Living Council
Presidential Appointment, United States Access Board

Chase Bearden

Director of Advocacy, Coalition of Texans with Disabilities

Kathryn McCarter

Manager, Pike Powers Commercialization Lab

Campbell Macdonald

Founder, Parking Mobility & Ockamo Analytics

Pro Bono Counsel — James A. Andrus, K&L Gates LLP

Technology Team

Sarah Holt • Team Leader

Vice President, KPI Consulting

Mike Glasgow • Systems Architect, Database & Security

Senior Enterprise Architect, Oracle Corporation

Michael Nachbaur • iPhone & iPad

Senior Technical Director, Salesforce.com

Colin Edwards • Android Phone & Tablet

Engineer, IronClad Mobile

Srdjan Dakic • Blackberry

President, Fort Mobile

Justin Hunter • Perl

Software Engineer, Cantella & Co.

Charles Grossman • User Interface & Experience

UI / UX Engineer, KPI Consulting

Melanie Richards • Graphic Design



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