



Travis County Commissioners Court Agenda Request

Meeting Date: February 5, 2013

Prepared By/Phone Number: Barbara Smith 854-9333

Elected/Appointed Official/Dept. Head: Commissioner Gerald Daugherty

Commissioners Court Sponsor: Commissioner Gerald Daugherty

Gerald Daugherty

AGENDA LANGUAGE: Consider and take appropriate action on the reappointment of Paula Barr to the Emergency Services District #6 Board of Commissioners to serve immediately until December 31, 2014.

BACKGROUND/SUMMARY OF REQUEST:

STAFF RECOMMENDATIONS:

ISSUES AND OPPORTUNITIES:

FISCAL IMPACT AND SOURCE OF FUNDING:

ATTACHMENTS/EXHIBITS:

REQUIRED AUTHORIZATIONS:

N/A

PAULA S. BARR

16905 Trail of the Woods
Austin, TX 78734
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(Cell) 512.923.3726
plsphp@yahoo.com

PROFESSIONAL EXPERIENCE

Travis County Emergency Services District #6 (Lake Travis Fire Rescue), Austin, TX Commissioner, February 2007 – Present

Provide strategic and policy direction to local taxing authority responsible for delivery of emergency medical and fire suppression services in northwestern Travis County. Serve as Public Information Officer for electoral and legislative initiatives. Serve as board-appointed liaison for county and statewide inter-agency initiatives including Travis County Emergency Services Commissioners Council, Austin/Travis County Emergency Medical Services Advisory Board, and TX State Association of Fire and Emergency Districts (SAFE-D).

Genworth Financial, Long Term Care Insurance Agent, December 2011 – Present

Licensed life and health insurance agent specializing in long term care planning and marketing of related products to individuals and businesses. Authorized by AARP to offer endorsed products to AARP members.

Aldridge Energy Partners, Ltd., Spicewood, TX Office Administrator, Part-Time, January 2009 – September 2011

Managed general office operations of privately held oil and gas investment partnership.

Preferred Health Plan, Inc., Louisville, KY President and CEO, July 1996 – July 2003 Director, Marketing, April 1993 – June 1996

Provided executive level direction and oversight to all functional units of managed care organization supplying third-party administrative and utilization management services to employers, insurers, and health care providers in Kentucky and Indiana. Delivered services to approximately 115,000 health plan members, 30 health care facilities, and 2100 physicians and allied health providers. Achieved 11% annual average contract growth, 13.5% annual average growth in revenue, and 98% average annual client retention.

Pennsylvania Blue Shield, Camp Hill, PA Manager, Product Management, August 1989 – January 1993 Account Manager, Select Accounts, July 1987 – July 1989 Territory Manager, Sales, November 1986 – June 1987

Directed regional health plan product development activities. Coordinated multi-disciplinary efforts to develop and market new managed care health benefit plans for fully-insured and self-funded group market segments. Directed staff of 8 marketing professionals. Managed all phases of marketing and account service activity for 15 strategic accounts representing \$20 million in annual premium.

Susquehanna University, Selinsgrove, PA Assistant to the President, August 1983 – October 1986 Admissions Counselor, July 1982 – July 1983

Managed general office operations including supervision of other office staff. Coordinated three semi-annual meetings of the Board of Directors. Monitored expenditures from operating budgets. Coordinated special projects at the request of the President.

EDUCATIONAL BACKGROUND

Gettysburg College, Gettysburg, PA

Bachelor of Arts, Summa cum Laude, Major in Sociology

Blue Cross Blue Shield Association, Certified Health Consultant

15 Hours ESD Commissioner Training through State Association of Fire and Emergency Districts (SAFE-D)

COMMUNITY SERVICE EXPERIENCE

Woods of Lake Travis Homeowners Association

Board Member, April 2004 – March 2011

President, April 2007 – March 2010

Lake Travis Elementary Parent Teacher Association

President, June 2005 – May 2006

Program Chair – June 2006 – May 2008