



Travis County Health Facilities Development Corporation Agenda Request

Meeting Date: 10/2/2012

Prepared By/Phone Number: Andrea Shields 854-9116

Elected/Appointed Official/Dept. Head: Leslie Browder

Agenda Item Sponsor: Samuel T. Biscoe

AGENDA LANGUAGE: Consider and take appropriate action on annual Brown Santa 5K, Kid's K and Decker Challenge, Sunday December 9, 2012.

BACKGROUND/SUMMARY OF REQUEST AND ATTACHMENTS: The Wellness Committee and the Brown Santa 5K Race Committee request the same approvals granted by the Commissioners Court and the County Corporations that have been approved for the last eight years. Details are described in the attached memorandum.

STAFF RECOMMENDATIONS: Staff recommends approval of the eight motions listed in the attached memorandum.

ISSUES AND OPPORTUNITIES: Details are described in the attached memorandum.

FISCAL IMPACT AND SOURCE OF FUNDING: Funding from the Travis County Health Facilities Development Corporation has been earmarked to support the activities of the Wellness Committee. The Wellness Committee requests \$2,008.00 in Corporation funds to pay the hard costs associated with the Wellness Fair. This amount is made up of the following:

- \$900.00 for rental of the Banquet Hall
- \$200.00 for Banquet Hall clean-up
- \$908.00 for incidental costs associated with the Wellness Fair

The Race Committee requests that a \$1,000 contingency earmark be approved against the Wellness Budget (Corporation funds) in case sponsor donations fall short of the amount needed to provide tee shirts and awards for participants in the Dec. 11th events.

AGENDA REQUEST DEADLINE: All agenda requests and supporting materials must be submitted as a pdf to Cheryl Aker in the County Judge's office, Cheryl.Aker@co.travis.tx.us by Tuesdays at 5:00 p.m. for the next week's meeting.

As of August 31, 2012 there was \$17,265.00 in Travis County Health Facilities Development Corporation funding available to support the activities of the Wellness Committee.

REQUIRED AUTHORIZATIONS: County Attorney (John Hille)

cc: Roger El Khoury

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WELLNESS



COMMITTEE

TO: Members of the Commissioners Court
Directors of the Travis County Health Facilities Development Corporation

FROM: Dan Mansour
Chair, Wellness Committee

Donna Stirman
Chair, Race Committee

SUBJECT: **Travis County Wellness Fair**
Brown Santa Benefit 5K Run/Walk & Kids K, Decker Challenge
Half Marathon

Proposed Motions:

1. Approve a Wellness Fair to be held at the Travis County Exposition Center Banquet Hall on Sunday, December 9, 2012 at discounted rental rates
2. Approve payment of up to \$3,008.00 from the Wellness Budget in the Travis County Health Facilities Development Corporation to include payment to the Exposition Center to cover costs associated with the Wellness Fair on December 9, 2012, and related purposes
3. Authorize the Wellness Committee to solicit vendors and sponsors to participate in the Wellness Fair
4. Approve printing up to 5,000 registration forms, flyers, sponsor packets, and other information to promote participation in the Wellness Fair and Brown Santa 5K & Kids K
5. Approve hanging banners in front of County buildings announcing the Wellness Fair at the Expo Center
6. Approve airing public service announcement on TCTV-17

7. Approve sponsoring children from local elementary schools who are served by Communities In Schools
8. Encourage Travis County departments and employees to participate in the 5K Walk/Run either by entering the event or volunteering to assist in conducting the race activities

5K Footrace and Banners:

The Travis County Wellness Committee seeks Commissioners Court authorization to host the 9th Annual Wellness Fair at the Travis County Exposition Center on Sunday, December 9, 2012. This event will again be held in conjunction with the Decker Challenge Half Marathon and the Brown Santa 5K Run/Walk & Kids K. This Wellness Fair is to encourage and foster physical activity, health and wellness in Travis County employees and their families, as well as residents of Travis County.

The Wellness Committee requests that banners be hung in front of the Granger Building and the Travis County Tax Office starting on Monday, October 29th through Friday, December 7th, 2012. These banners will be provided by Brown Santa. If additional banners can be procured, the Committee will hang them in front of more buildings.

Background and History of this Event:

For the past eight years, the Commissioners Court has authorized the Travis County Wellness Committee to host a Wellness Fair at the Travis County Exposition Center in conjunction with the Decker Challenge Half Marathon and the annual Brown Santa 5K Run/Walk & Kids K.

Travis County is partnering again with the Austin Runners Club Decker Challenge Half Marathon to host this event. Through this partnership, there is the expectation that participation in both events will be increased. The Wellness Committee hopes that participants in these races will browse the Wellness Fair exhibits. The Austin Runners Club is providing consultation and guidance in hosting the Brown Santa 5K Run/Walk & Kids K, and sharing costs for the event.

Most other costs associated with the Brown Santa 5K Run/Walk & Kids K will be paid through other sources, including the Brown Santa organization, the Decker Challenge organization, or through the help of sponsors.

Project Brown Santa is a community service of the Travis County Sheriff's Office and the many sponsors and volunteers who make it happen each year. The Brown Santa Program helps over 1,000 deprived families in rural Travis County and residents of a local retirement center. New toys and stuffed animals are donated and passed along to thousands of children in need. Brown Santa also

accepts non-perishable food items that later become holiday meals for families during the Christmas Season. The BS5K was the single largest source of funds for the Brown Santa program last year.

Required Authorizations:

County Attorney: John Hille
County Corporations: Andrea Shields

cc: Roger El Khoury